



MASSCREATIVE

POLICY & ADVOCACY WEBINAR

April , 12, 2024

FY25 STATE BUDGET

- January

GOVERNOR'S BUDGET

MASS CULTURAL COUNCIL - \$25.5 MILLION

- April

HOUSE WAYS & MEANS BUDGET

MASS CULTURAL COUNCIL - \$25.9 MILLION



FY25 STATE BUDGET

What's Next?

- **House Budget Debates**
 - **Reps are filing amendments to the House Ways and Means Budget until the end of today.**
 - **Next week is school vacation week. We will all use that time to review the amendments.**
 - **House Budget debates begin on Wednesday, April 24th and will likely go through Saturday, April 27th.**
 - **Expect to receive updates from MASSCreative during that week.**



FY25 STATE BUDGET

Then on to May...

- **In May, we'll go through much of the same process with the Senate Budget**
- **Again, you can expect to receive updates from MASSCreative about opportunities to advocate.**

What happens after the Senate Budget?

- **After the Senate Budget, they will appoint a conference committee to negotiate the differences between the House and Senate Budgets.**
- **Their report will come up for a final vote.**
- **Goes to the Governor's desk for signing. Governor might sign it as it is presented, or veto certain sections.**



FY25 STATE BUDGET

ACTIONS

- **THANK YOU's matter**
 - **Call your representative**
 - **Email your representative**
- **Share the news**
- **Stay in the loop**



FEDERAL UPDATES

TWO NEW BILLS

STAGES (Supporting Theater and the Arts to Galvanize the Economy) Act

- **Introduced by Senator Welch (D-VT), Senator Fetterman (D-PA), Senator Reed (D-RI) & Rep. Bonamici (OR-01)**
- **\$1 Billion over five years**
- **Through Dept of Commerce's Economic Development Administration**
- **Professional Non-profit Theatres ONLY.**



FEDERAL UPDATES

TWO NEW BILLS

CREATE (Cultivating Resources for Emerging Artists to Thrive and Excel) Art Act

- **Introduced by Rep Frost (FL-10)**
- **Creates four new federal grants for artists**
- **Progress Grant (\$2,000 to support a year of artist activities)**
- **Development Fund (up to \$10,000 to cover living expenses during R&D)**
- **Project Grant (up to \$100,000 over two years)**
- **Live Performance Grant (up to \$35,000 for live performances)**
- **Eligibility: Emerging artists in any art field**
 - **regular creative practice**
 - **earned less than \$50,000 in the last five years**



CREATIVE ADVOCACY INSTITUTE

- **The Creative Advocacy Institute is a statewide convening presented by and for the Massachusetts creative sector to increase advocacy learning, cultural policy leadership, and coalition-building towards a more inclusive and equitable creative sector for all residents. The convening will feature insightful conversations and workshops to strengthen cultural community organizing efforts and advocacy leadership across the Commonwealth.**
- **The inaugural Creative Advocacy Institute will be held in Lowell, MA, on Friday, May 17, 2024, from 9:30 AM to 5:00 PM.**
- **The theme of this year's convening is Movement Building: Learning, Organizing, and Realizing a Creative Massachusetts for All.**



CREATIVE ADVOCACY INSTITUTE

- **Who Should Attend?**
 - **If you are a member of the creative sector, a supporter of arts, culture, and creativity, or a cultural community organizer - this Institute is for you!**
- **The full cost to attend the Creative Advocacy Institute is \$75. This includes access to breakout sessions, networking opportunities, breakfast, and lunch.**
- **There are a variety of discounted admission offers for our inaugural event:**
 - **Early Bird Registration (April 1 - April 17th): Register before April 17th and receive a \$10 discount on all tiers.**
- **Emerging Career Professionals: Participants 25 or younger receive a \$40 discount on full-price admission.**



CREATIVE ADVOCACY INSTITUTE

- **Early Bird Discounted Tickets (through April 17)**
- **How long does it take to register? buying tickets and registering for the institute takes between 5- 10 minutes**
- **Can I get involved with the Creative Advocacy Institute outside of being an attendee? Absolutely, we are also looking for volunteers and facilitators. So if you are interested, please email us at info@mass-creative.org**



CREATE THE VOTE 2024

- **Since 2013, Create the Vote campaigns have engaged voters and candidates for office about the vital role that arts, culture, and creative expression play in building inclusive, connected, and more equitable communities. We have proven through our past engagement that our unified voices work. It is crucial that policymakers understand our vision for a well-resourced and equitable creative sector so that we can continue to move forward.**
- **In 2024 we will focus on open seats within the State Legislature. The new Create the Vote coalition campaign program will use a similar campaign activity model as before, but place priority on the development of local coalitions who work together long after the election ends for continued shared advocacy work.**



CREATE THE VOTE 2024

- **Important things to note: CTV24 will be led by the Director of Organizing Richeline Cadet & Campaign Manager (Jackie Carvey)**
- **This year we are hoping to mobilize 3-4 communities. We will not know which communities until May, once signatures collection has been concluded**
- **How will we be choosing the communities to work with?**
- **How can you stay updated? follow our social media page, enroll in our email list, looking out for emails.**
- **How can we get involved now? through Let's Get Registered.**



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