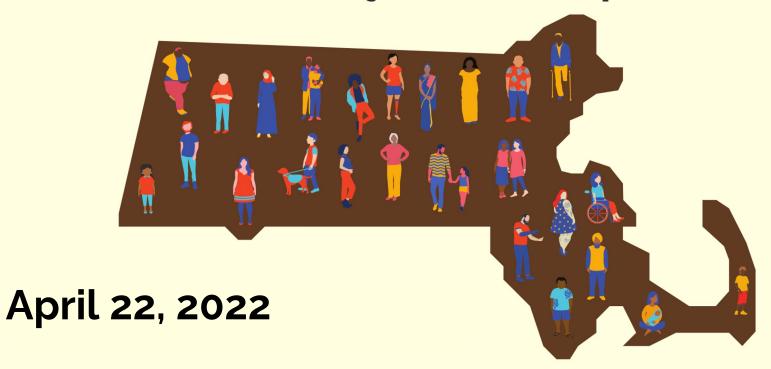
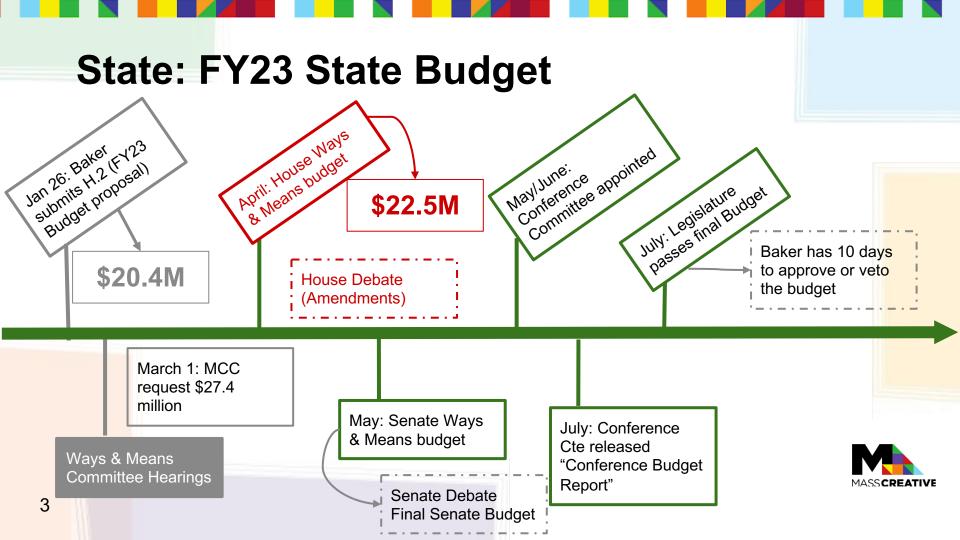
MASSCreative Virtual Policy & Action Update







Wait. Why Are We Still Asking for \$27.4M?

This process requires ongoing negotiation and multiple advocacy touches.



Advocacy Strategy:

- Mass Cultural Council meetings with legislators
- MASSCreative communication to House members
- Social media thank yous to Co-sponsors
- Arts and Cultural Community letter to leadership



House Advocacy Strategy:

4. Arts and Cultural Community letter to leadership

- A united message to demonstrate our collective power and our need.
- Sign ons welcome from artists, cultural organizations, and creatives across Massachusetts.

DEADLINE TO SIGN ON: Monday April 25 at 5pm.



Federal: Advancing Equity Through the Arts & Humanities Act

- Introduced by Rep. Barbara Lee (D-CA 13)
- Establishes Advancing Equity Program co-led by NEA & NEH
 - increase engagement with organizations that serve and are led by people of color and support projects that combat systemic racism through arts & humanities.
- Creates grant program that combats systemic racism through arts & humanities.
- Review existing NEA & NEH programs to dismantle systemic racism
- Create outreach strategies and TA for applicants (including free grant writing training!
- Advisory Task force majority BIPOC members and representatives from arts and humanities - time is compensated

Federal: Advancing Equity Through the Arts & Humanities Act

• Letter of Support - opportunity for organizations to sign on.



Boston: FY23 Budget

- Mayor Wu's proposed budget
 - 1. ARPA spending plan
 - 1. FY23 operating budget
 - 1. Capital expenditures



Boston: FY23 Budget

- Boston ARPA funds for arts & culture
 - \$20 Million "to strengthen arts and culture"
 - over 3 years
 - \$15 million to elevate and invest in BIPOC-led cultural organizations
 - \$5 million for reactivating public spaces in neighborhoods and Downtown
 - support for artists, cultural workers and community organizations



Boston: FY23 Budget

- 1. Operating Budget
 - Mayor's Office of Arts and Culture
 - FY23 \$3.8M (approx)
 - increase from FY22
- 2. Capital Budget
 - o Covers FY23-FY27
 - \$18.25M -For specific projects / percent for art program



State: Create the Vote MA Coalition

GOALS

- Building the political power of the Arts and Cultural Sector
- Engage Candidates to support their cultural policy leadership
- Support voter turnout and registration

APPROACH

- Shared decision making and leadership
- Equity centered
- Opportunities for intersectional advocacy

Join Us by filling out the CTV Coalition interest form

