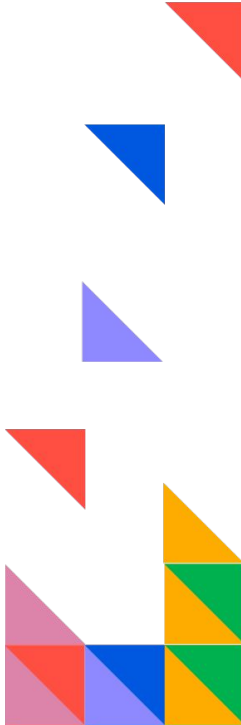


MASSCREATIVE

Policy & Advocacy Webinar | April 14, 2023

- Welcome!
- Take a moment to introduce yourself in the chat, consider sharing:
 - Your name
 - Where you are zooming in from today
 - Your role / engagement in the creative sector
 - What you plan to do this afternoon in the beautiful sunshine :)
- Remember to please mute your microphone (there are a lot of us this morning).
- Feel free to use the chat for any questions or info exchange throughout our convening.

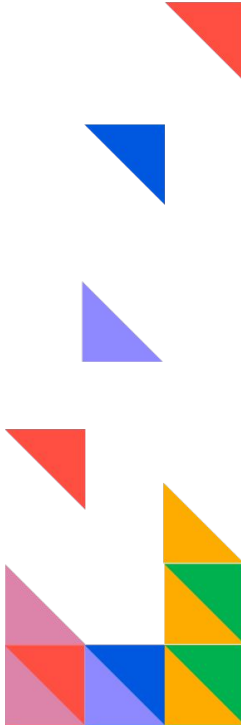




Policy and Advocacy Webinar

April 14, 2023

Advocacy & Organizing

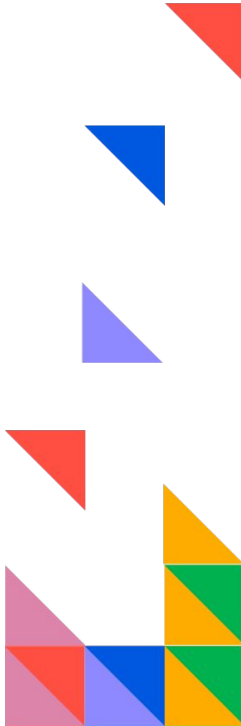


Advocacy & Organizing: The Last 30/60 Days

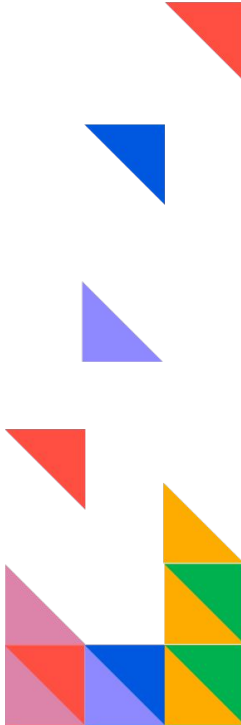
- We travelled all across the Commonwealth to join the Mass Cultural Council in the Berkshires, Central Mass, North Shore & the Cape
- We met with Governor Healey's Office of Constituent Services and Community Affairs
- Finalized our Creative Advocacy 101 Training and have a wonderful lineup of trainers and panelist
 - Deadline to sign up is MAY 2nd
- We hired an incredible group of interns to join us this summer

Advocacy & Organizing: The Next 30/60 Days

- MASSCreative will be attending many community events
 - If your team is putting together an event, please send an invite our way
- We will be wrapping up the first two sessions of the Creative Advocacy Training
- We will be coordinating a coffee hour with the new legislative class on behalf of the sector
- We are going to be rebranding and re-introducing the Create The Vote Program & Fellowship



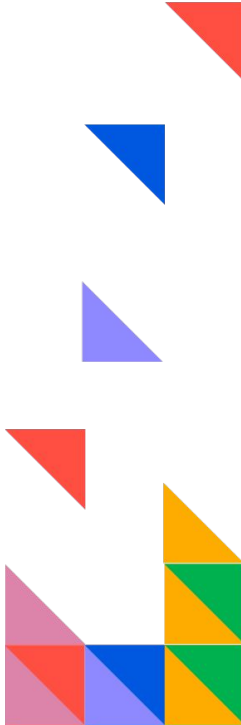
Policy and Government Action



FY24 Budget

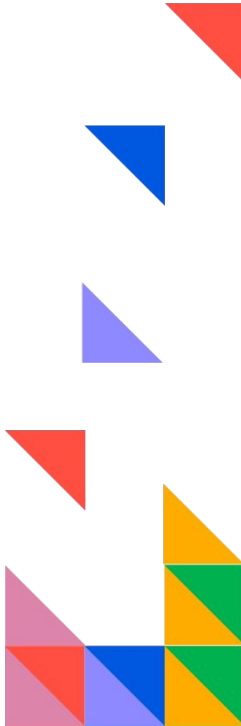
House Budget released Wednesday April 12

GREAT NEWS FOR CREATIVE COMMUNITY ADVOCATES!



FY24 Budget

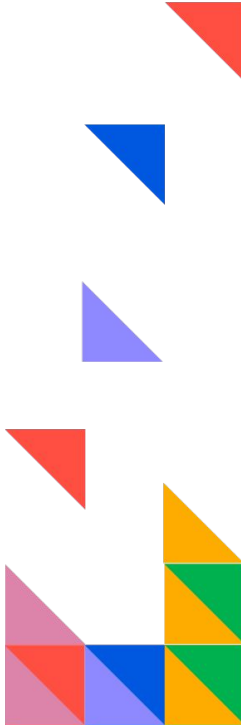
**\$25 Million for
Mass Cultural Council
operations and grant
programs**



FY24 Budget

House Budget released Wednesday April 12

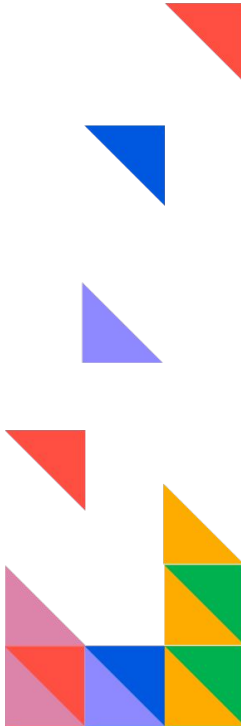
- House debate
 - Reps file amendments
 - 15 amendments to earmark Mass Cultural Council budget (as of this morning)
 - Amendments organized and bundled for passage
- Final version of House budget passed and sent to Senate



Legislation

Open Meeting Law Change

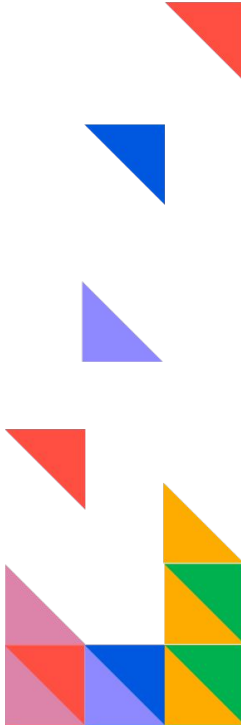
- Allows nonprofit organizations to hold virtual, hybrid & in-person board meetings
- Members who attend virtually are still counted as present & can vote on items
- *Consider looking at by-laws and governance rules*



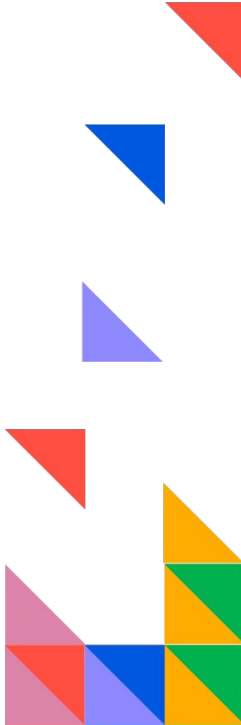
Legislation

Tax Relief Bill

- Filed by Governor Healey
- Pass by the House yesterday (4/13)
 - Reforms 62F tax cap
 - Removes the income percentage-based formula for refunds
 - Increases Earned Income Tax Credit
 - From 30% of the federal EITC to 40%
 - Phases in increase to Child and Family Tax Credit
 - \$600 each year for each child under 13 by 2026
 - \$600 each year for dependent adults over 65 or with disabilities by 2026
 - Low-income seniors can claim \$2,400 in state tax credit for property or rent
 - Renters can claim \$4,000 state tax deduction



Website and Rebrand



We have a new website and brand!

MASSCREATIVE

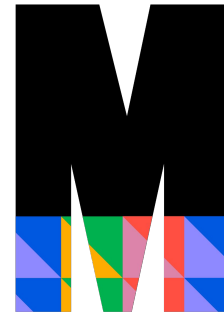
Our organization envisions a Commonwealth of Massachusetts where arts, culture, and creativity are an expected, well-funded and valued part of everyday life, and are recognized as having significant impact on building civic engagement and economically vibrant, equitable communities.

MASSCreative advances the advocacy learning, cross-sector alliances and organizing efforts necessary for a more equitable and inclusive arts, cultural and creative sector for all in Massachusetts. We are dedicated to partnering with Massachusetts residents, artists, creative and culture workers, as well as local arts leaders and cultural organizations to attract the attention and resources necessary for the creative community to lead here in the Commonwealth.

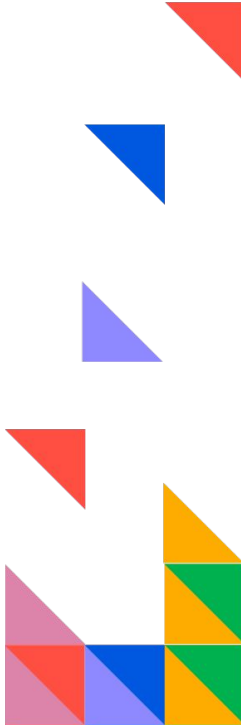
Together, we will make Massachusetts a creativity-driven state from the ground up.



We have a new website and brand!



MASSCREATIVE

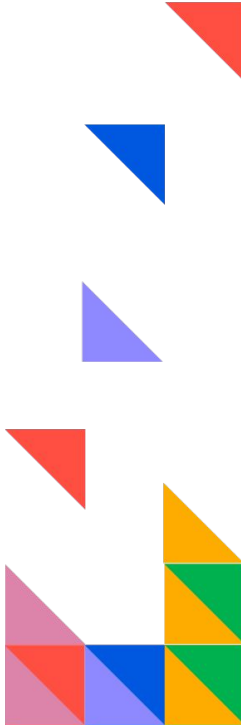


Join our Work

Monthly Open House to drop in, connect, and problem solve
- May 5

Creative Advocacy Series for skills building & community -
May 19 - June 9 (Friday mornings)

Next Policy & Action Webinar May 12





We're hiring!

Development Operations Manager

Salary range: \$55K-\$60K

Visit <https://www.mass-creative.org/news/jobs>

