



Policy and Advocacy Webinar

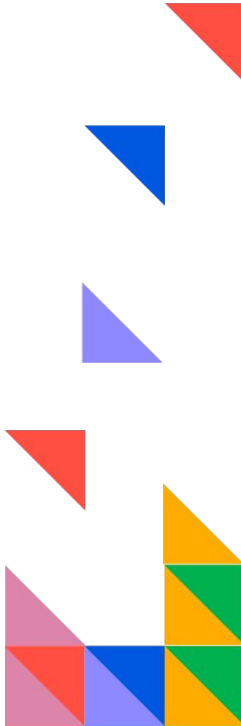
February 9, 2024



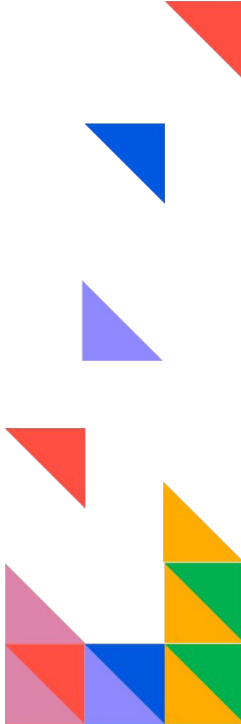
MASSCREATIVE

Policy & Advocacy Webinar | February 9, 2024

- Welcome!
- Take a moment to introduce yourself in the chat, consider sharing:
 - Your name and pronouns
 - Where you are zooming in from today
 - Your role / engagement in the creative sector
- Remember to please mute your microphone (there are a lot of us this morning).
- Feel free to use the chat for any questions or info exchange throughout our convening.



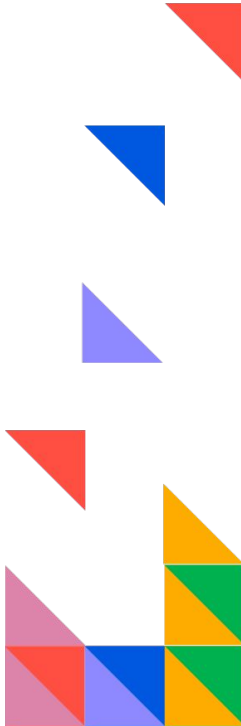
Creative Sector Advocacy Week Recap



Creative Sector Advocacy Week Recap



Policy and Government Action



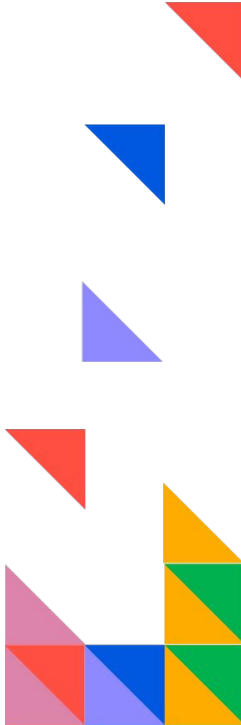
MASSCreative's Policy Pillars

Public Investment in creative and cultural communities - specifically leading efforts on the state level and supporting advocates on the local level.

Creative Economy - including creative small businesses, independent creative workers and creative workforce development.

Arts and Cultural Spaces - working towards increased access to spaces that support the development and presentation of art and culture. Ensuring these spaces are accessible, inclusive and foster belonging in their design.

Youth and Arts - supporting existing efforts for equitable in-school arts education opportunities and growing Massachusetts Creative Youth Development practice.

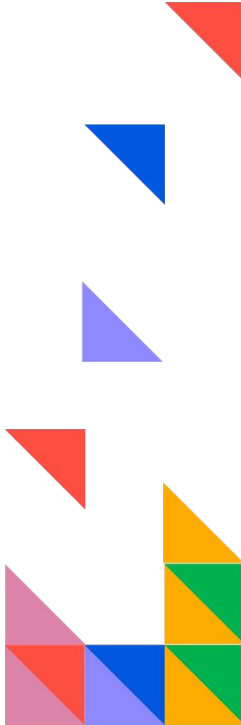


Creative Sector Agenda Updates

Joint Rule 10

All bills assigned to committees must be reported on:

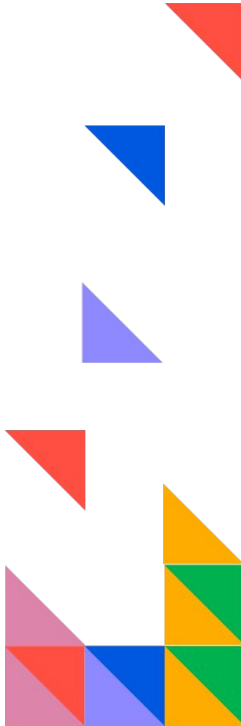
- Favorable
- Sent to Study
- Extension



Creative Sector Agenda Updates

Joint Rule 10

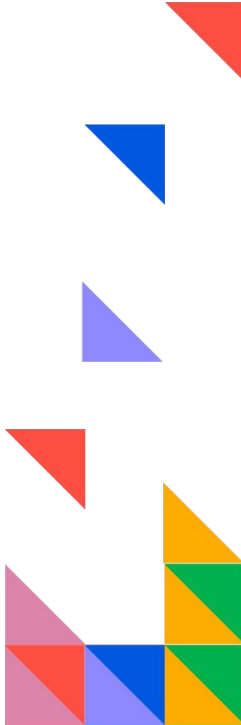
	Favorable	Extension	Study
Creative Space Preservation Act	H.3241 / S.530		
Downtown Vitality Act	S.130	H.228	
ACE Act	H.151 / S.113		
PLACE Act	H.3246 / S.2190		
Cultural Equity in Tourism			H.3244 / S.2194



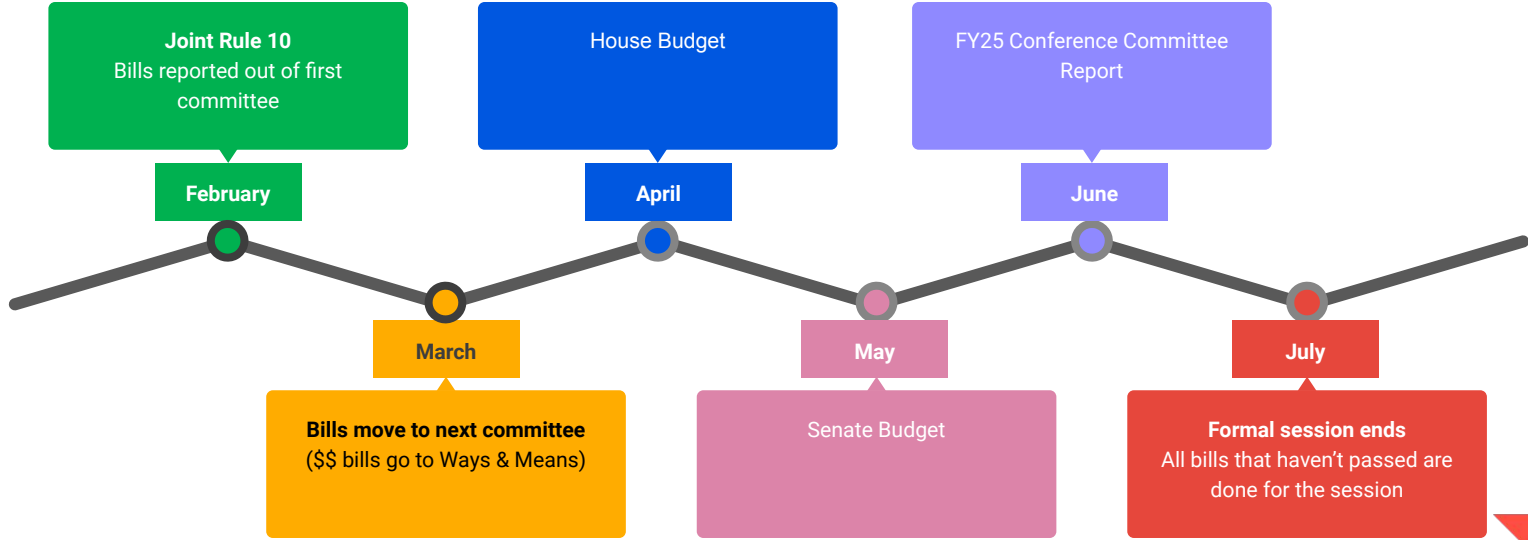
Boston City Council Resolution

Formally endorsed the Creative Space Act

- Effort led by Council President Ruthzee Louijeune
- East Boston Advocacy Roundtable
 - Co-hosted by Zumix
 - Representatives from East Boston arts community
 - Local and state elected officials and staff



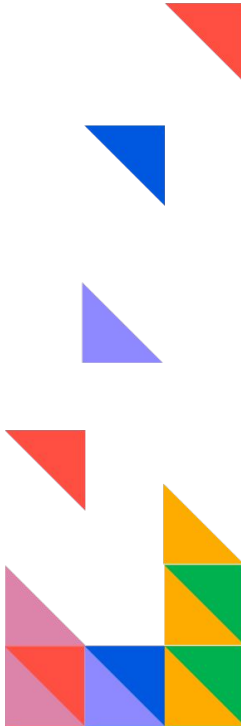
2023-2024 Session Timeline



FY25 Budget

This is going to be a very hard budget year.

- State revenues continue to miss forecast goals
- House leadership planning for a very conservative budget
- Ask for what we need; defend what we've secured.



FY25 Budget Timeline



January



March



April



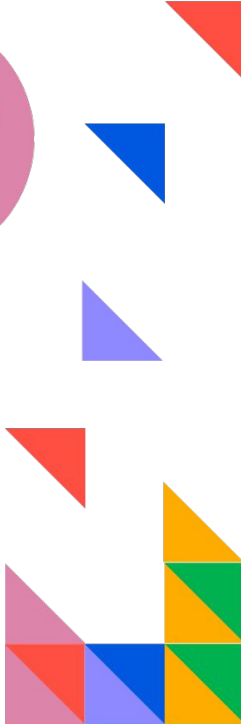
May



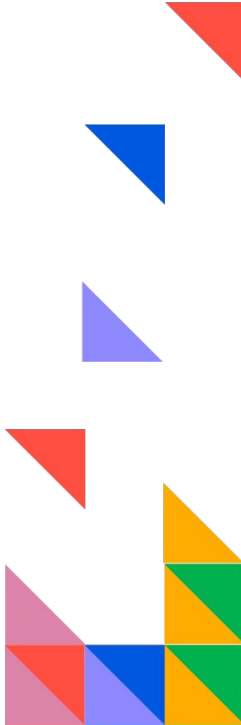
June



July



Q & A



Help us keep this crucial work going

- **Become a monthly sustaining donor**
- **Chip in \$50 for a year of Policy and Advocacy Webinars**
- **Extra credit: MCAN membership**

